

A: Block-A, Clarion Collection (Qutab Hotel)
Shaheed Jeet Singh Marg
New Delhi 110 016
T: +91-11-4745 1600-10
F: +91-11-4656 0417
E: nsdc@nsdcindia.org
W: www.nsdcindia.org
CIN : U85300DL2008NPL181612



N.S.D.C
National
Skill Development
Corporation

To whomsoever it may concern

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship outcome-based skill training scheme of the new Ministry of Skill Development & Entrepreneurship (MSDE). This skill certification and reward scheme aims to enable and mobilize a large number of Indian youth to take up skill training and become employable and earn their livelihood. Under the scheme, monetary reward would be provided to trainees who are successfully trained, assessed and certified in skill courses run by affiliated training providers. This will boost the productivity of the country's workforce by enabling them to acquire high quality skill training across a range of sectors. Institutional arrangements comprising of the National Skill Development Corporation (NSDC), Sector Skill Councils (SSCs), Assessing agencies and Training Partners are already in place for implementation of the scheme.

A key feature of this scheme is the awareness building and mobilisation activities, with the involvement of local state and district governments as well as Members of Parliament in the activities to ensure greater outreach and ownership. Efforts will be made to ensure that the coverage of the scheme is across all the 543 constituencies in India.

You are hereby requested to extend your support in your district in this regards.

Bhavna Chopra

Bhavna Chopra
Head-Strategic Initiatives
National Skill Development Corporation (NSDC)